



# Logistics

Presented by Andrew R. Ko



**THE HAVEN**  
THE SALVATION ARMY | SOUTHERN CALIFORNIA



**LinkedIn** is a powerful tool regardless if you're using it to manage your personal brand to advance your career, using it as a networking tool, or using it in your job search. No matter your purpose for being on LinkedIn, knowing how to strategically navigate the site and leverage the options made available are crucial for it to be effective.

**Thursday, July 27, 2017. 1 PM – 4PM**

**VETERAN EMPLOYMENT SERVICES**

**14917 Victory Boulevard Van Nuys, CA. 91411**

- ☑ Develop a profile that works for you
- ☑ Get found and impress those who find you
- ☑ Learn how to leverage Groups, Publish long form posts and manage your Social Selling Index
- ☑ Connect with others in and outside of your network
- ☑ Learn to develop and promote your personal brand
- ☑ Learn how to strategically identify key Points of Contact at Target Companies
- ☑ Learn the benefits of an upgraded account and how veterans can get upgraded for **FREE** to Premium Job Seeker (a \$300+ value)

To RSVP send email to [andrew.ko@usw.salvationarmy.org](mailto:andrew.ko@usw.salvationarmy.org)

**THE SALVATION ARMY - THE HAVEN**

*Every year we help more than 2,500 veterans with housing, employment, healthcare, behavioral health, substance abuse counseling and community integration.*

